




Public Out Reach Google Ad Report. Updated artwork and keywords terms. Reaching out to WSO for any revised artwork or approved posters we can repurpose as ads. Google likes changed/refreshed content an these have been in in use for a year.

Marni C

949-8871-1921

Sept 15-Oct 15 2021

| | | | |
|--------|-------------|----------|---------|
| Clicks | Impressions | Avg. CPC | Cost |
| 110 | 11.1K | \$0.72 | \$79.60 |

| | | | | |
|--|-----------------|----------------------|--------------|---|
|  Bothered by Someones Drinking? | Cost \$42.46 | Impressions 10.7K | Clicks 47 |   |
| ● Active Status: Eligible | | | | |

Search terms report & keyword themes

| Search Terms | Clicks | Spend |
|--------------|--------|-------|
|--------------|--------|-------|

| | | |
|----------------------|---|--------|
| alanon zoom meetings | 8 | \$8.70 |
| alanon oc | 6 | \$3.61 |
| alanon orange county | 3 | \$1.65 |
| orange county alanon | 1 | \$1.57 |
| alanon ca | 1 | \$1.50 |

What the ads look like



**NOT EVERYONE
TRAPPED BY ALCOHOL
IS AN ALCOHOLIC**

Families and friends are suffering too.

•
Do you worry about how much
someone drinks?
•

Al-Anon and Alateen can help.



**When you don't know
where to turn...
because someone
drinks too much...**

Al-Anon Family Groups can help.

Learn more by attending a confidential meeting in your community.
888-4AL-ANON • al-anon.org

Where it goes: <http://www.ocalanon.org/is-al-anon-for-you/> or <http://ocalanon.org/>



Al-Anon Family Groups
INFORMATION SERVICE OF ORANGE COUNTY
INCORPORATED 1975

IS AL-ANON FOR YOU?

Millions of people are affected by the excessive drinking of someone close. These 20 questions are designed to help you decide whether you need Al-Anon:

1. Do you worry about how much someone drinks?
2. Do you have money problems because of someone else's drinking?
3. Do you tell lies to cover up for someone else's drinking?
4. Do you feel if the drinker loved you, he or she would stop drinking to please you?
5. Do you blame the drinker's behavior on his or her companions?
6. Are plans frequently upset or canceled or meals delayed because of the drinker?
7. Do you make threats, such as, "If you don't stop