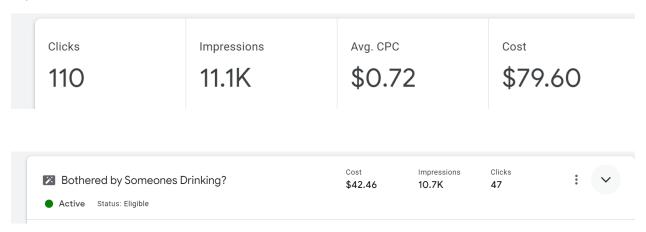
Public Out Reach Google Ad Report. Updated artwork and keywords terms. Reaching out to WSO for any revised artwork or approved posters we can repurpose as ads. Google likes changed/refreshed content an these have been in in use for a year.

Marni C

949-8871-1921

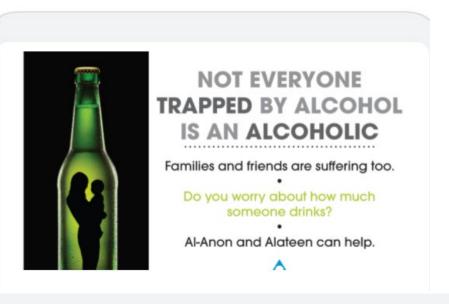
Sept 15-Oct 15 2021



Search terms report & keyword themes

Search Terms	Clicks	Spend	
alanon zoom meetings	8	\$8.70	
alanon oc	6	\$3.61	
alanon orange county	3	\$1.65	
orange county alanon	1	\$1.57	
alanon ca	1	\$1.50	

What the ads look like





Where it goes: http://www.ocalanon.org/is-al-anon-for-you/ or http://ocalanon.org/



IS AL-ANON FOR YOU?

Millions of people are affected by the excessive drinking of someone close. These 20 questions are designed to help you decide whether you need Al-Anon:

- 1. Do you worry about how much someone drinks?
- 2. Do you have money problems because of someone else's drinking?
- 3. Do you tell lies to cover up for someone else's drinking?
- 4. Do you feel if the drinker loved you, he or she would stop drinking to please you?
- 5. Do you blame the drinker's behavior on his or her companions?
- 6. Are plans frequently upset or canceled or meals delayed because of the drinker?
- 7. Do you make threats, such as, "If you don't stop